# Callie Campbell

# Generalist animator

Curriculum Vitae

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I am a 2D and 3D generalist animator, with a particular interest in character design. I studied BA Animation at Norwich University of the Arts, where I developed a passion for character designing and narrative based animation. I have worked on a number of live briefs which involved responding to clients feedback and working to a strict deadline. I am ambitious, creative, and I am always looking to better myself and improve my skills.

## Work Experience

#### Mustard TV - Beth's Book Club

Within a team I animated a short paper cut stop motion animation for the introduction to Mustar TV's Beth's Book Club. We were given a very vague brief for this, told only that it must be stop motion, and therefore had a lot of creative control. We had only one week in which to create this animated introduction, and so chose papercut animation as it would the quickest way to complete the job in the short time period.

### BBC Radio 4 - The Listening Project

On this project I worked with a team of fellow animation students to create and animation to accompany a specific clip from BBC Radio 4's The Listening Project. In this project, our team had to pitch an idea to staff from the BBC. The client was very much involved with the process and required weekly updates in order for them to give us feedback. I feel this project really taught me how to cater my work for the clients needs.

#### Mustard TV - Ident

A collaborative university project in which our group had to pitch an idea for an ident that sums up Norwich City to producers at Mustard TV station. This involved weekly updates to the client, as well as creating something for a very specific demographic.

### Cinema City

Within a group I worked on an advertisement for the Cinema Plus service offered at Cinema City, Norwich. This time, our target audience was children, of primary and secondary school age. We spoke with our client on a weekly basis and used their feedback to successfully create something that appropriately represented them and their services.

Education		
Institution	Subject	Grade
Norwich University of the Arts	BA Animation	to be Confirmed
Hertford Regional College	Animation and Interactive Media BTEC Level 3	D*D*D

#### Skills

- Maya Modeling, animation
- TV Paint 2D animation
- Photoshop Illustration, animation
- After Effects animation, compositing
- Premier Pro editing
- Flash -animation

I am very proficient in using all of the programmes listed above, however I am most skilled at character design and 2D character animation, and 3D modeling.